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New Cultural Center revitalizes the waterfront of Soverato in Italy

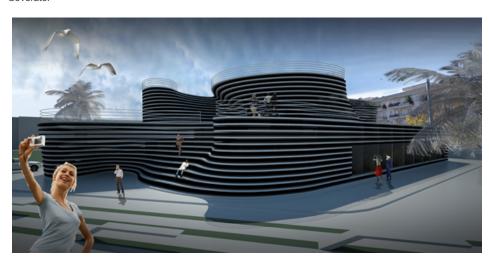
BY: LIDIJA GROZDANIC | AUGUST - 24 - 2011

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Given the national importance of the public space issues and the opportunity they present in promoting the city of Soverato, the new project aims to find a solution for city areas which will hopefully enhance the quality of urban life. On the other hand, it aims to establish a strong link with the dynamics of contemporary society through functional solutions that meet the needs of the day and night activities of the neighborhood. Designed by **Schiavello Architects**, the building attempts to revive an entire urban area through a series of coordinated actions, implementing the best design solution that combines the diverse needs of rationalization of traffic and the revitalization of commercial, industrial and cultural sites. The goal is to create a pole of aggregation that can revitalize the waterfront through the localization of Soverato's new architecture. The neglected industrial area is currently poorly integrated with the urban context and requires a general reconfiguration, rendering it qualitatively recognizable in the urban landscape.

The idea of the project is to create an iconic building into a focal point between the waterfront and the city. The project harnesses the power of the unique location; the Multipurpose Center is designed so that the building becomes a true urban park, with the fluid line taken by the morphology of the ground and the motion of the sea. A series of open-air amphitheaters overlook the waterfront and take advantage of the wonderful sea as a backdrop of Soverato. These forms allow the fluid to pass through the multi-purpose center in a different way. In this way the architecture is revealed from time to time, unexpectedly offering panoramic views. The aim of the project is to build a new center with space for shopping and culture that will also become a venue for large and small cultural events and commercial activities of the City of Soverato.

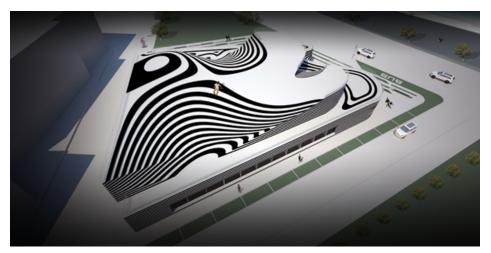


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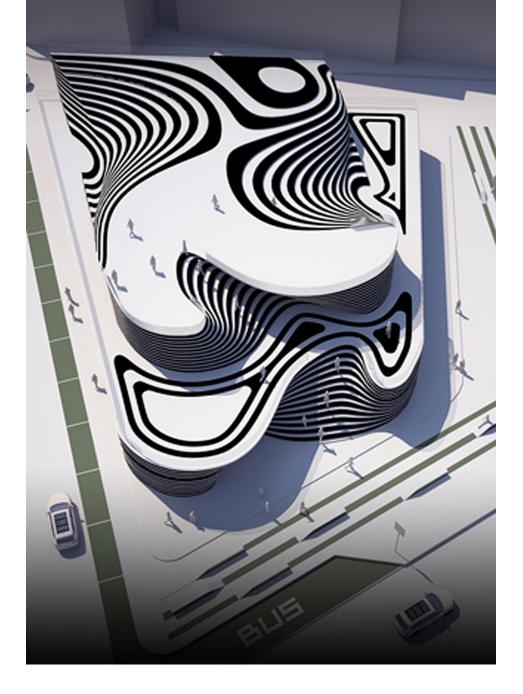
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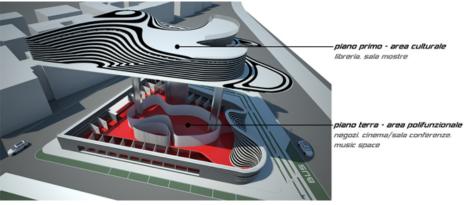
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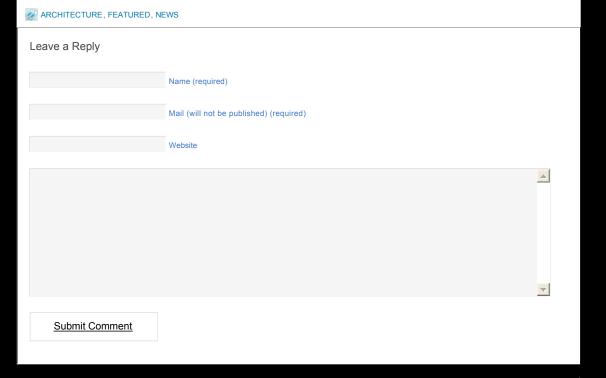














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